

Date: December 13, 2021

**To,
National Stock Exchange Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (East),
Mumbai – 400 051**

Dear Sir,

**Sub: Intimation of New Products Launch with own Brand
NSE Symbol: GLOBE**

Pursuant to Regulation 30 read with Part B of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that “**IndigenX**” is a registered brand of Globe Textiles (India) Limited. Products with the “**IndigenX**” brand will be launched by February 2022. The vision is unique. It will be stretchable, ecofriendly and sustainable apparel brand. The brand is focused on catering to mid aged customers who aspire to wear fashion which suits their age and profile with affordable prices, so one can own multiple garments to suit the occasion.

The brand will be focused on giving more than what customers have paid for. With technology savvy age group, we want to be at their fingertips 24/7, we tying up exclusively with one of the reputed channel partner to handle storage, marketing, projections and distribution for the online/offline space. Also evaluating exclusive tie-up with one of the leading online platforms focused on fashion industry.

The production cycle is set in a way where we would be churning out multiple fashion options each month to make sure consumers never get bored.

This is for your kind information and records please.

Yours faithfully,
For, Globe Textiles (India) Limited



**Faruk Diwan
Company Secretary**

